

Clifford Barnes Featured in *Follow the Brand* Podcast: “Wise Counsel”

Follow the Brand

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Clifford E. Barnes, Strategic Advisor with EBG Advisors and Member of the Firm at Epstein Becker Green, was a featured guest on the *Follow the Brand* podcast, hosted by Grant McGaugh, in the episode “Wise Counsel.”

Following is an excerpt:

Just a few words can make a big difference, and the right words can hit you at the right time to become transformative. My next guest Clifford Barnes embraces every challenge as an opportunity to empower change through dynamic discussion. He brings the issues of healthcare law to his table. Barnes believes that no matter what position or condition you are in, improving health equity in this country will give you an equal shot.

How we combine health equity and value-based purchasing in the Medicaid space will address the health inequities in which health disparities exist. Barnes has reinvented himself around health equality and values-based contracting as a real incentive for providers, payors, and government to resolve these issues through appropriately structuring the healthcare landscape. One person can make a difference! Prioritizing health equity in the boardroom is his goal.

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People



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Focus Areas

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