

# Population Health Strategies

Population health interventions and activities will affect all health care providers, health plans, purchasers, employers, and consumers in numerous and important ways.

The federal government is actively promoting integrated delivery platforms and value-based payment solutions. These initiatives represent a confluence of ideas that have evolved over the last several decades on better ways to organize, coordinate, and pay for health care services while promoting quality of care and greater cost efficiency.

Clients rely on EBG Advisors to help them design, maintain, and enhance population health strategies. Our clients include the following types of organizations and operations:

- Accountable care organizations/ACOs
- Administrative service only plans
- Health plans and networks
- Information technology/remote monitoring
- Integrated delivery systems
- Nonprofits/coalitions
- Provider organizations/credentialing
- Public and private partnerships
- Third-party administrators/TPAs
- Other health care and insurance offerings

We also design and implement emerging population health interventions that promote clinical and financial outcomes. Our services in this area include:

- Developing business process management solutions
- Creating care and patient engagement strategies

## Team

Joel V. Brill, M.D.  
Clifford E. Barnes  
Philo D. Hall  
Mark E. Lutes  
Kevin J. Malone  
Leslie V. Norwalk  
Lynn Shapiro Snyder

- Advising on care management/utilization management
- Counseling on chronic disease management
- Advising on clinical and business pathways supporting evidence-based medicine
- Reviewing predictive modeling and data analytics
- Counseling on prevention and wellness
- Developing strategies on transitions of care/readmission prevention

## Projects

Implementation of National Health Insurance

August 1, 2016

Integrated Delivery System for Dual Eligibles

October 10, 2016

Managed Care Contracting and Regulatory Analysis

July 31, 2021

## Insights

Richard Hughes, Spreeha Choudhury Featured in “Loosening Restrictions on Pharmacists Could Help Raise Children’s Vaccination Rates”

Media Coverage | *Managed Healthcare Executive* | March 9, 2023

Richard Hughes’ Article on Immunization Access Cited in “A Twenty-First Century ‘Vaccines for Children’ Program”

Media Coverage | *HealthAffairs* | July 12, 2022

## Contact

EBG Advisors is prepared to assist you with undertakings ranging from launching products to obtaining regulatory approval and legal representation. Please provide us with an overview of how we may be of service, or, if you have any questions, let us know and we’ll direct them to the right consultant.

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