

Artificial Intelligence

As the universe of artificial intelligence (AI) expands its horizons and technologies continue to evolve, health care and life sciences companies seek EBG Advisors for guidance on applying emerging tools, exploring opportunities, and navigating unprecedented challenges.

Just as AI and machine learning tools do, our clients span industries and include those in human resources, talent acquisition, health care, and life sciences.

[Download Our Bias and Risk Management Consulting Brochure](#)

Our Services

EBG Advisors is well equipped to assist clients with a wide range of AI-related matters, with a team of data scientists, social scientists, and attorneys experienced in areas including:

- Policy analysis
- Privacy and data protection
- Data analytics
- Performance improvement
- Payment/reimbursement for services and technologies
- Developer and user algorithm bias testing
- Team training on the responsible use of data science and process validation

Enhancing the scope of these services, our team of data scientists, social scientists, and attorneys offers a close analysis of where unintended discrimination and bias might arise, proactively advising clients on potential or existing risks and offering the guidance needed to address these scenarios. Our

Team

Lynn Shapiro Snyder

Bradley Merrill Thompson

Rachel Snyder Good

team is experienced at building models across sectors, assessing for bias, and training on the responsible use of data science and the validation of processes, feature selection and engineering, model selection, and model results in close collaboration with Epstein Becker Green attorneys.

Insights

What GCs Need to Know About Algorithmic Bias

Publications | *Legal Dive* | October 4, 2023

Epstein Becker Green Forms Collaboration with Data, Social Scientists for AI Consulting

Media Coverage | *Law360 Pulse* | August 1, 2023

EBG Advisors and Epstein Becker Green Expand AI Advisory Capabilities Backed by Nearly 1,000 Projects Across Hundreds of Clients

Announcements | July 31, 2023

Bradley Merrill Thompson Quoted in "Ready or Not, AI Chatbots Are Coming to Hospitals"

Media Coverage | *The Messenger* | May 15, 2023

Bradley Merrill Thompson Quoted in "FDA Draft Guidance Allows AI/ML Devices to Evolve Without Requiring New Submissions"

Media Coverage | *RAPS Regulatory Focus* | March 31, 2023

Bradley Merrill Thompson Quoted in "FDA Draft Guidance for AI Change Control Shifts Workload to Initial Premarket Filing"

Media Coverage | *BioWorld* | March 30, 2023

Bradley Merrill Thompson Quoted in "Growth of AI in Mental Health Raises Fears of Its Ability to Run Wild"

Media Coverage | *Axios* | March 9, 2023

Bradley Merrill Thompson Quoted in "The FDA Plans to Regulate Far More AI Tools as Devices. The Industry Won't Go Down Without a Fight"

Media Coverage | *STAT News* | February 23, 2023

Bradley Merrill Thompson Quoted in "NIST Releases New AI Risk Management Framework for 'Trustworthy' AI"

Media Coverage | *VentureBeat* | January 26, 2023

Bradley Merrill Thompson Quoted in "Outlook 2023: The Regulatory Path Ahead"

Media Coverage | *Medtech Insight* | December 29, 2022

Contact

EBG Advisors is prepared to assist you with undertakings ranging from launching products to obtaining regulatory approval and legal representation. Please provide us with an overview of how we may be of service, or if you have any questions, let us know, and we'll direct them to the right consultant.

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