



Lynn Shapiro Snyder

Strategic Advisor
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Lynn Shapiro Snyder is a Strategic Advisor with EBG Advisors, Inc. Ms. Snyder has over thirty-five years of experience at Epstein Becker Green, advising clients about federal, state, and international health law and commercialization issues, including Medicare, Medicaid, TRICARE, compliance, and managed care issues. Her clients include health care providers, payors, pharmaceutical/device manufacturers, and those companies and financial services firms that support the health care industry. She publishes extensively and is a frequent speaker, particularly on topics related to health reform.

Ms. Snyder also is Founder and President of the Women Business Leaders of the U.S. Health Care Industry Foundation.™ See www.wbl.org. This is a network of over 3500 senior executive women from a wide spectrum of health care and life sciences companies focused on being successful in the U.S. health care industry. She has authored "Advancing Women in Business: 10 Best Practices" and co-authored "Answering the Call: Understanding the Duties, Risks and Rewards of Corporate Governance."

Representative Experience

Ms. Snyder's experience includes representing start-ups, middle market, and Fortune 500 firms interested in launching new products and services that may have FDA implications as well as coding, coverage, and payment issues with third-party payors, such as the Medicare and Medicaid programs. She also represents private equity firms, venture capital firms, and strategic partners regarding health policy and health regulatory issues in connection with investments.

Memberships & Affiliations

Memberships

- American Health Lawyers Association
- Food and Drug Law Institute
- Health on Wednesday, a group of Women Health Policy Experts, Founding Member

Board of Directors

- Trustmark Mutual Holding Company

- Women Business Leaders of the U.S. Health Care Industry Foundation™
- Team Better LLC
- Savor Health LLC
- Maryland Israel Development Center

Board of Advisors

- Harvard School of Public Health Policy and Management Executive Council
- TPG International Health Academy

Distinctions

Modern Healthcare magazine named Ms. Snyder as one of the "100 Most Powerful People in Healthcare" in its inaugural list, in August 2002. In April 2005, *Modern Healthcare* magazine named Ms. Snyder as one of the "Top 25 Women in Healthcare." In the May 2006 issue of *Nightingale's Healthcare News*, Ms. Snyder was named one of the "Outstanding Fraud & Compliance Lawyers for 2006." She has been selected by her peers for inclusion in *The Best Lawyers in America*® (2006 to 2017) in the field of Health Care Law; named to the Washington, DC Super Lawyers list (2007 to 2016) in the area of Health Care; recommended by *The Legal 500 United States* (2014, 2016); and, over the years, recognized in *Chambers USA*. Ms. Snyder received an "AV Preeminent" Peer Review Rating by Martindale-Hubbell, signifying the highest level of professional excellence. In 2007, Ms. Snyder was presented with the 2007 Women to Watch Award by the Jewish Women International. She also has been quoted in *The New York Times* and other leading publications.

Education

- The George Washington University Law School (J.D.)
- Franklin & Marshall College (A.B., *magna cum laude*)
 - Economics with Health Economics concentration